

**EEO REPORT AUGUST 1, 2016 THRU JULY 31, 2017  
NEWSWEB RADIO COMPANY**

<b>WNDZ-AM 750</b>	<b>Portage, Indiana</b>
<b>WCPT-AM 820</b>	<b>Willow Springs, Illinois</b>
<b>WAIT-AM 850</b>	<b>Crystal Lake, Illinois</b>
<b>WSBC-AM 1240</b>	<b>Chicago, Illinois</b>
<b>WCPT-FM 92.5</b>	<b>DeKalb, Illinois</b>
<b>WCPY-FM 92.7</b>	<b>Arlington Heights, Illinois</b>
<b>WCPQ-FM 99.9</b>	<b>Park Forest, Illinois</b>

**EEO STATEMENT POLICY**

The following EEO Public File Report is filed in compliance with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the 7 radio stations mentioned above. Newsweb Radio Company is an Equal Opportunity Employer.

**Contact People:**

<b>Yolanda Arshonsky</b>	<b>Mark Pinski</b>	<b>Jorge Murillo</b>
<b>Business Manager</b>	<b>General Manager</b>	<b>Operation's Manager</b>
<b>Newsweb Radio Company</b>	<b>Newsweb Radio Company</b>	<b>Newsweb Radio Company</b>
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(i) -List of all Full-Time Vacancies/(iii) -Source of Hire  
(See attached list for Referral Source Number)

<u>Job Title</u>	<u>Date of Hire</u>	<u>Source of Hire - Referral Sources</u>
A. Inside Sales Manager	08/29/16	LinkedIn 1-30, 62
B. On-Air Host	03/27/17	Internal Promotion

(ii) - EEO Recruitment Sources. \*See attached list. None of these organizations requested this information. In certain instances, ads were placed in the following publications, online websites, or broadcast stations:

- (62) LinkedIn

*\* On the EEO Outreach List, numbers 1-32, 50, 55, and 59 represent EEO Outreach Organizations. Numbers 33-49, 51-54, 56-58, and 60-62 represent ad publications, or on-air notices.*

(iv) Total Number of Interviewees Per Job

- A. 9
- B. 2

**TOTAL INTERVIEWED: 11**

(v) -Total Number of Interviewees referred by each source, for period August 1 2016-July 31, 2017. This employment unit interviewed 11 people for full-time vacancies. These interviewees were referred by the following sources:

- Internal Promotion 1
- Referral 2
- (44) Craig's List 5
- (46) All Access 1
- (62) LinkedIn 2

**TOTAL INTERVIEWED: 11**

(vi) **-List of Initiatives from August 1, 2016-July 31, 2018 (2-year period)**

**1. September, 2016 (8)**

Operation's Manager of WSBC-AM, WNDZ-AM & WAIT-AM, Jorge Murillo, representing all seven Newsweb radio stations, took an online training course on the coding language JavaScript. The training course came from [www.codecademy.com](http://www.codecademy.com). Mr. Murillo created an animated Computer Title, and learned how to make the "animated title" bounce on the computer screen, and create the letters of the title with bubbles and squares and filled each bubble or square with different colors to give the title a colorful appearance. This was done by using "variables, functions", and "arrays" in the coding language. This course helped Jorge acquire skills that could qualify him in the future for a higher-level position.

**2. October 19, 2016 (1)**

General Manager Mark Pinski, representing all seven radio stations, attended the Northern Illinois University Job Fair at the NIU Convocation Center in DeKalb, IL. The Job Fair was open to all majors, including those studying communications. Mark talked to prospective employees about job opportunities in sales and production, primarily, and collected résumés from job candidates.

**3. November 18, 2016 (1)**

Newsweb Radio Company's Mark Pinski and Jorge Murillo attended the Illinois Broadcasters Association Career Fair at the Donald E. Stephens Convention Center in Rosemont, IL. The Job Fair was in conjunction with the annual Illinois Legislative Latino Caucus Foundation Conference and attended by various radio/TV stations in the market. A scholarship luncheon and guest speakers comprised a portion of the agenda. Various job applicants discussed the radio industry with Mark and Jorge, who were interested in sales, promotions, and technical opportunities.

**4. February 22, 2017 (1)**

General Manager Mark Pinski and Operations Manager Jorge Murillo, representing all seven radio stations, attended the Northern Illinois University Job Fair in DeKalb, IL. Students from NIU attended the Job Fair, and many inquired about sales positions in radio, as well as technical jobs producing, editing, and operating the board and other pertinent station equipment. Several students presented Mark and Jorge with their résumés and sought general advice too. Various students looking for work in the radio industry inquired about positions such as Account Executives, Producers, Board Operators, and Production Managers. The Job Fair also served as a great promotional vehicle for our company, considering a lot of students, faculty, staff, and other employers were WCPT listeners.

**5. April 25, 2017 (1)**

General Manager Mark Pinski and Operations Manager Jorge Murillo attended the 17<sup>th</sup> annual Chicago Diversity Employment Day Career Fair presented by City Career Fair Productions and Diversity Recruiters Network. The event was held at the Embassy Suites Chicago in Downtown Chicago . Newsweb Radio Company served as a marketing partner of this Job Fair by promoting the event on WCPT AM & FM. Many potential job candidates asked questions of Mark and Jorge, inquiring about job opportunities with Newsweb Radio Company and our seven radio stations. Most of the applicants were primarily interested in board-op, production, and sales positions.

**Initiative Totals:**

<b>4 Job Fairs (1)</b>	<b>= 1 initiative</b>
<b>1 Employee Training Program (8)</b>	<b>= 1 initiative</b>

**Total Initiatives: 2**